

## Advertise your business in GOAL News!

We have great rates, the price will include both the print and web version, all for one great price!

The best news of all; all ad revenue will support GOAL in our mission to protect and defend your freedom!

### Advertising Rates:

| Ad Size                         | Dimension<br>(width x<br>height)                      | 1-2 Month<br>Rate | 3-5 Month<br>Rate | 6-8 Month<br>Rate | 9-11 Month<br>Rate | 12 Month<br>Rate |
|---------------------------------|---|-------------------|-------------------|-------------------|--------------------|------------------|
| per column<br>inch              |   | 11.94             | 11.6              | 11.29             | 10.94              | 10.62            |
| 1/16 page<br>(Business<br>Card) | 4 column<br>inches<br><br>4.875" x 2"<br>or 2.4" x 4" | 47.75             | 46.40             | 45.16             | 43.75              | 42.74            |
| 1/8 page                        | 8 column<br>inches<br><br>4.875" x 4"                 | 95.50             | 92.80             | 90.33             | 87.50              | 84.95            |
| 1/4 page                        | 16 column<br>inches<br><br>4.875" x 8"                | 190.99            | 185.60            | 180.65            | 174.98             | 169.90           |
| Half page                       | 32 column<br>inches<br><br>9.875" x 8"                | 381.96            | 371.20            | 361.30            | 349.96             | 339.78           |
| Full page                       | 64 column<br>inches<br><br>9.875" x<br>15.75"         | 763.93            | 742.40            | 722.62            | 699.93             | 679.56           |

Ad Specs: Please send .pdf format 300 dpi or greater – cmyk color – sized correctly for desired ad space. If you would like the ad to point to a specific url (for the online version) please include that as well.